



CUBESYS DISCUSSION SERIES



TRANSFORM YOUR BUSINESS WITH THE POWER OF CLOUD MANAGED SERVICES

TODAY'S DISCUSSION FORMAT



The discussion is being recorded.



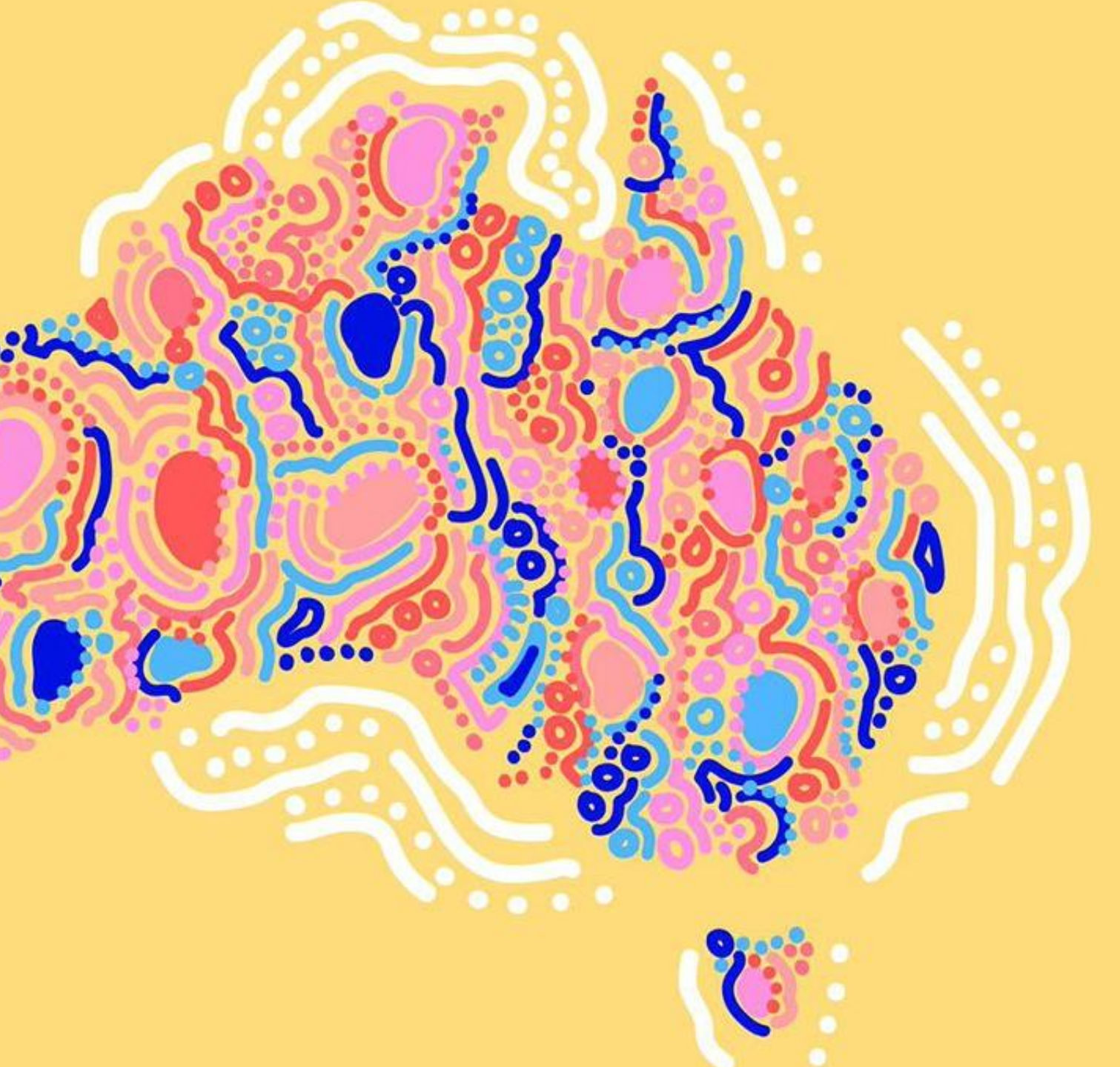
Please use the chat window to ask your questions.



We have our experts on hand to answer your questions.



The video and content will be sent via email post event.



I begin today by acknowledging the Traditional Custodians of the Gadigal land (online and offline) on which we meet today, and pay my respects to our Elders past and present.

Transform your business with the power of Cloud Managed Services

PANEL OF SPEAKERS



Lax Perera

IT Director
Cambooya



Daniel Castle

Executive Director
Spinal Cord Injuries Australia



Ian Baxter

Associate Director of Delivery
cubesys



Paul Heaton

Co-Founder & CEO
cubesys

Date: Tuesday 10 September, 2024 | 11:00 am - 12:00 pm AEST



80%

companies adopting cloud services in the next 12 months

60%

IT spending on growth applications

52%

companies prioritising working with the best cloud provider

56%

companies considering working with an external provider

\$300B

2024 global cloud infrastructure revenue run rate

21%

yearly global cloud infrastructure revenue increase

25%

Microsoft share of global cloud infrastructure market

The Case for Cloud Managed Services

As 10-year Microsoft Partner and Tier 1 Provider, cubesys can help you maximise your investment in industry-leading cloud solutions like Microsoft 365 and Azure.

Sources: <https://news.microsoft.com/apac/2017/02/20/80-of-business-leaders-believe-they-need-to-be-a-digital-business-to-succeed-microsoft-study/>, <https://www.statista.com/chart/18819/worldwide-market-share-of-leading-cloud-infrastructure-service-providers>



Cloud Is Changing the Game...

Can Your Growing Business Keep Up?

At cubesys, we work closely with small organisations, delivering enterprise-grade services targeted to the specific challenges faced by SMB and SMC businesses. Are you experiencing any of these issues?

Traditional break/fix service providers lack expertise in modern cloud infrastructures your organization needs.

Major cloud providers lack the flexibility required by your small business.

Large providers' solutions aren't customisable to the needs of your small organisation.

You fall through the cracks of large providers.

Vision Statement



Democratising secure cloud solutions, for all organisations, through the effective use of automated, intelligent services.

Navigating Risk While Leveraging New Technologies



Cybersecurity Risks Present New Challenges

SMBs and SMCs are being increasingly targeted by sophisticated malware, phishing and ransomware attacks.



Mitigate Risk Through Cybersecurity Best Practices

Our offering conforms to the Essential 8 and Australian Signals Directorate frameworks to protect organisations from financial losses, reputational damage and legal consequences.



Integrate Artificial Intelligence (AI) in a Safe & Secure Manner

cubesys's expertise in data security and AI enables clients to enjoy the benefits of AI solutions like Microsoft Copilot without compromising their security posture.

Streamline Workforce Operations & Increase Efficiency



Minimise the Challenges of Legacy Systems

Cloud modernisation initiatives improve workflow efficiency, while also reducing the risk associated with dated infrastructure and applications.



Facilitate Remote Work Across Locations

Allow team members to securely access data across multiple locations and devices, all while ensuring your sensitive data remains protected.



Save Time & Optimise Productivity

Reducing cumbersome login procedures and refining workflows frees team members from redundant tasks and other headaches so they can focus on higher priority work.

64%

people struggling with the time or energy needed to get work done

70%

share of people who would delegate workloads to AI

3X

increase in Microsoft Teams meetings and calls since Feb. 2020

2X

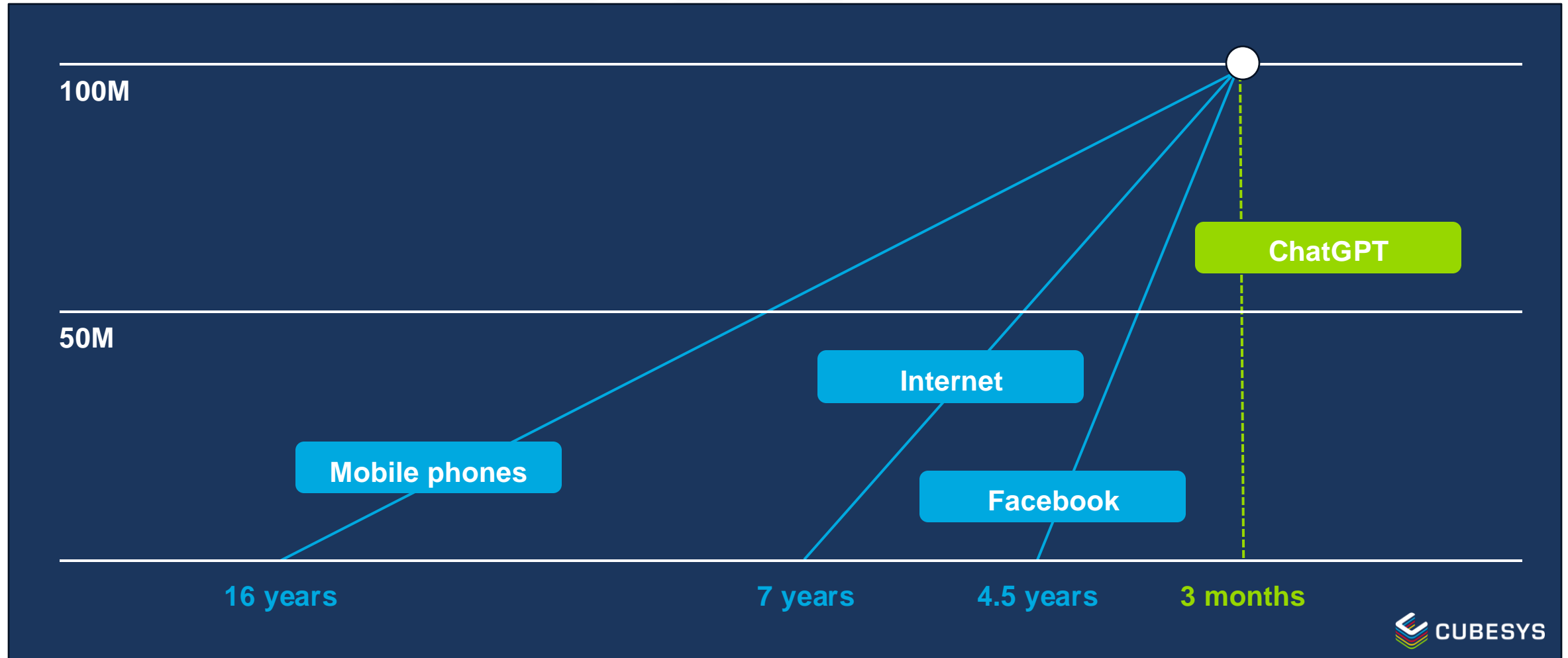
likelihood of leader to say AI offers value by boosting productivity vs. cutting staff

Technology Trends: The Opportunity of AI

The pace of the modern workplace is rapidly outpacing teams' ability to keep up. AI-powered tools may play a pivotal role in supporting productivity.

Generative AI is Here: Is Your Business Ready?

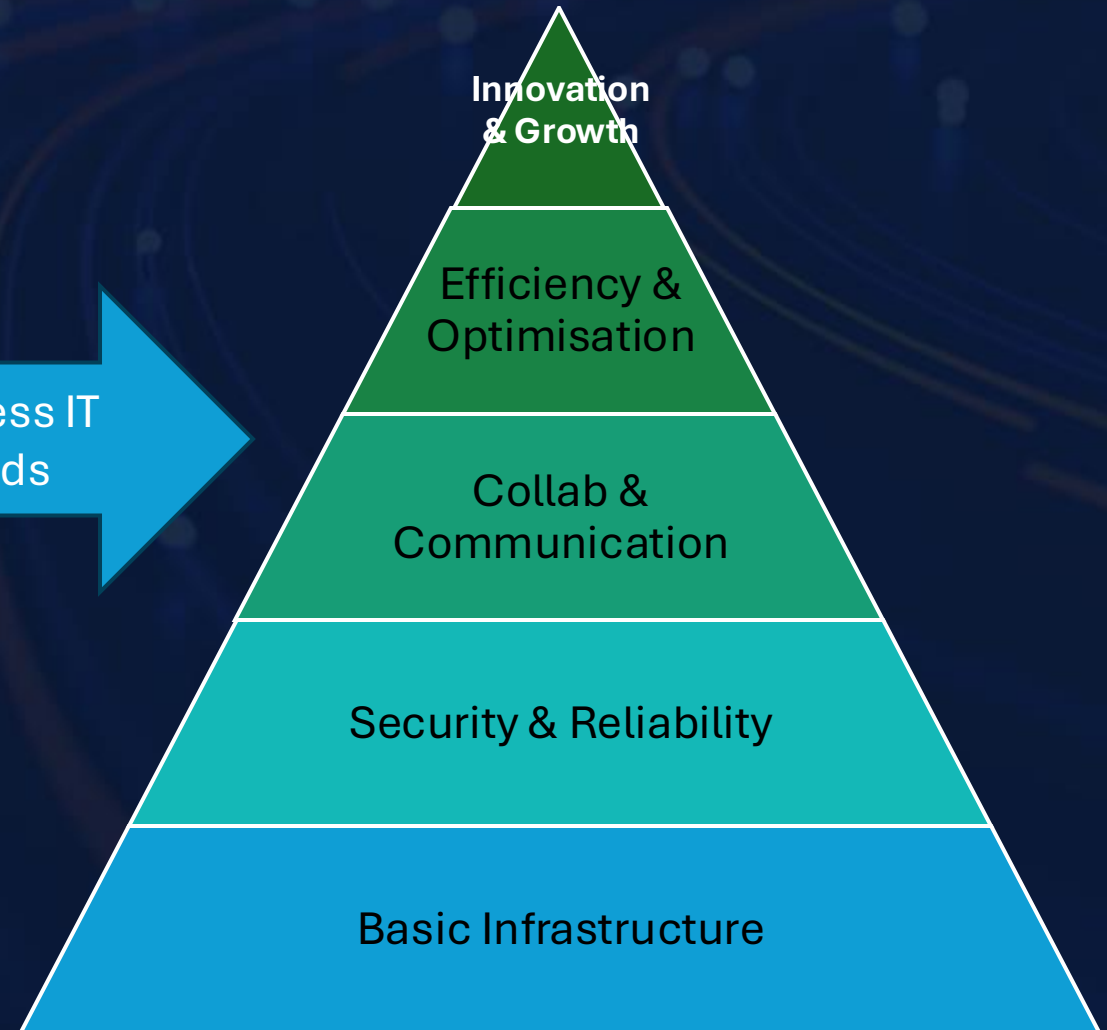
The time ChatGPT has taken to reach 100M has rapidly outpaced the adoption of past innovations including mobile phones, the internet and Facebook. cubesys can help your team implement Copilot for Microsoft and other advanced AI tools.



The freedom created by using IT Cloud Services



and a modern MSP partner...



AI on your mind, how is this taking off for you?



TRANSFORM YOUR BUSINESS WITH THE POWER OF CLOUD MANAGED SERVICES

Cost Avoidance



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Thank you

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